



CENTRE FOR INFORMATION TECHNOLOGY AND DEVELOPMENT (CITAD)

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Read NCDC's Daily Messages on Coronavirus

As the efforts to contain the spread and prevent the **Coronavirus** pandemic in Nigeria continue, it is obvious the **Nigerian Centre for Disease Control (NCDC)** sends enlightening messages on daily basis to Nigerians. It is commendable that the centre does that that is also a way of keeping people informed on what they need to do to prevent themselves and stop the spread of the virus.

However, the **Centre for Information Technology and Development (CITAD)** conducted a pilot phone study to understand if people read the messages and give regard to the information being conveyed by **NCDC** on self-prevention and stopping the spread of the virus.

Immediate findings of the study indicated that most people don't read let alone give regard to the information that **NCDC** shares through its daily messaging intervention. Our findings also established that some people are bored with the daily messaging and therefore delete them immediately they are delivered to them.

CITAD wants to draw the attention of Nigerians to the fact that the informative and educating messaging system by **NCDC** is a way to keep people knowledgeable and informed about preventive measures and stopping the spread of the virus, and that is obviously a crucial way of battling the pandemic through public awareness. **CITAD** therefore recommends the following:

1. That people should give the necessary attention to the text messages being sent by **NCDC**
2. People should as well take interest and heed to the advices of **NCDC** through the messaging system
3. People also frequently acquaint themselves with **NCDC**'s guidelines of stopping the spread of the virus
4. **CITAD** is equally advising here, that **NCDC** be responsive to the concerns and information that Nigerians may pass to it and act promptly when that happens.
5. Nigerians should also pass messages of **NCDC** to others, where necessary explain to them in manner they will understand.

Signed:
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